

POTENTIAL OF HALAL INDUSTRY



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TOPIC

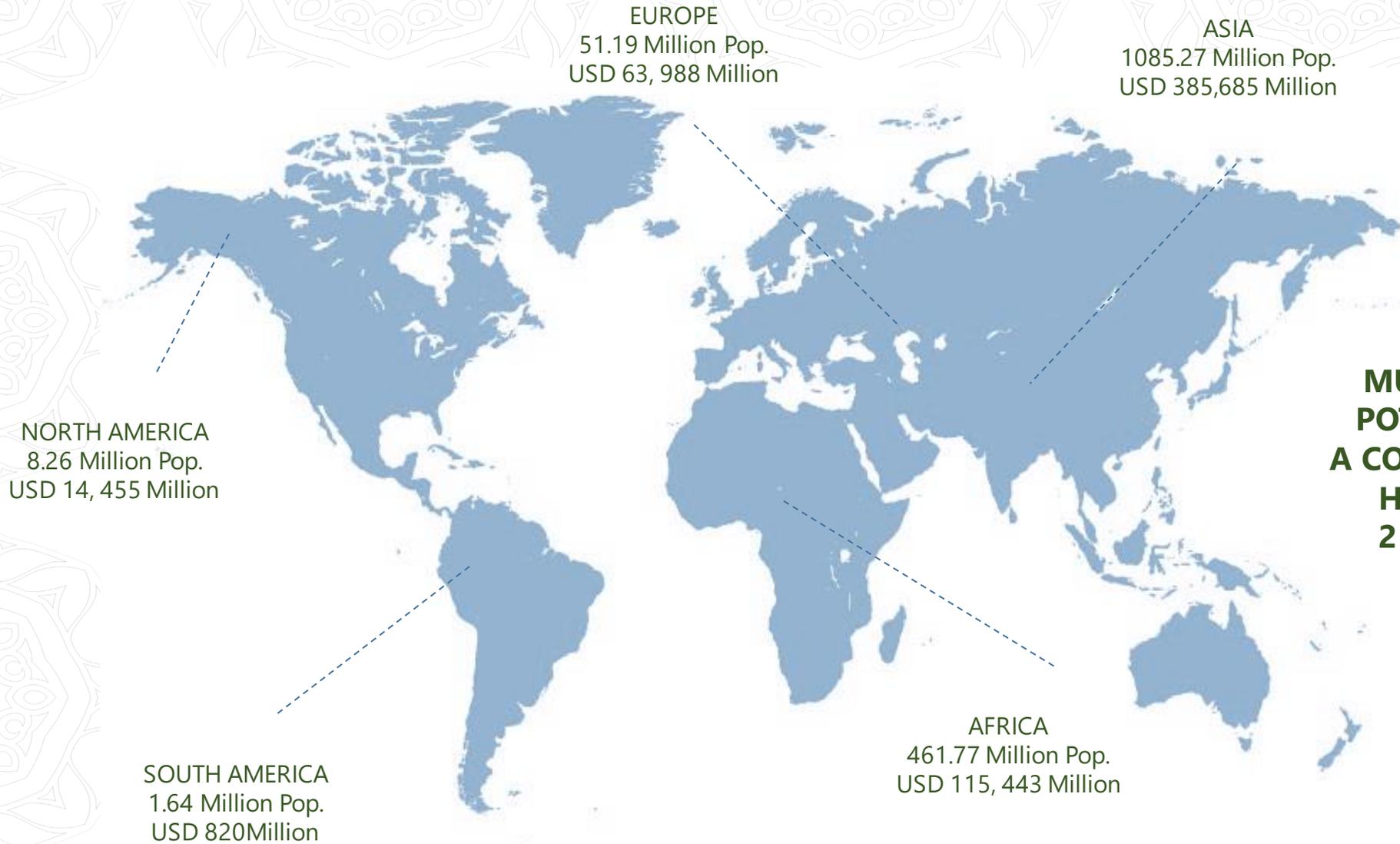
" POTENTIAL OF GLOBAL HALAL MARKET "

GLOBAL HALAL MARKET

- The Market of Halal certified products is of immense business scope.
- We observed that, 1.8 billion Muslims in the world from 11 countries and even many other non Muslim, choose to eat certified products with this quality.
- The global market of Halal Products has an estimated value of USD 6.3 trillion.
- The products, potential for this market includes foods, pharmaceuticals, cosmetics, products in leather as well as Halal Services.
- It is observed that the consumption of these products increase considerably with the increase of the Islamic population in the world.
- Now, the largest consumer market of Halal products in the southeast and in the west of Asia.



MUSLIM COUNTRIES FAILDE TO CAPITALIZE THE 6.8 TRILLION MARKET SHARE

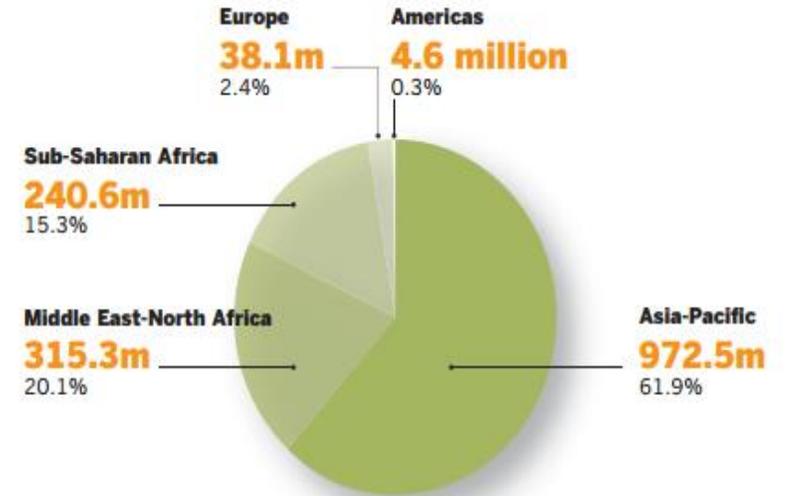


MUSLIMS A BIG AND POTENTIAL MARKET. A CONSUMER SEGMENT HAVING APPROX. 2 BILLION PEOPLE

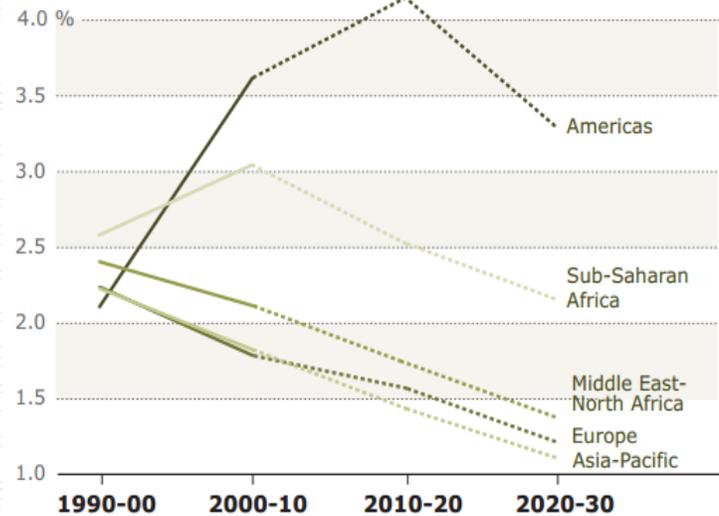
MUSLIM COUNTRIES FAILDE TO CAPITALIZE THE 6.8 TRILLION MARKET SHARE

Ten countries with the largest projected number of Muslims in 2030

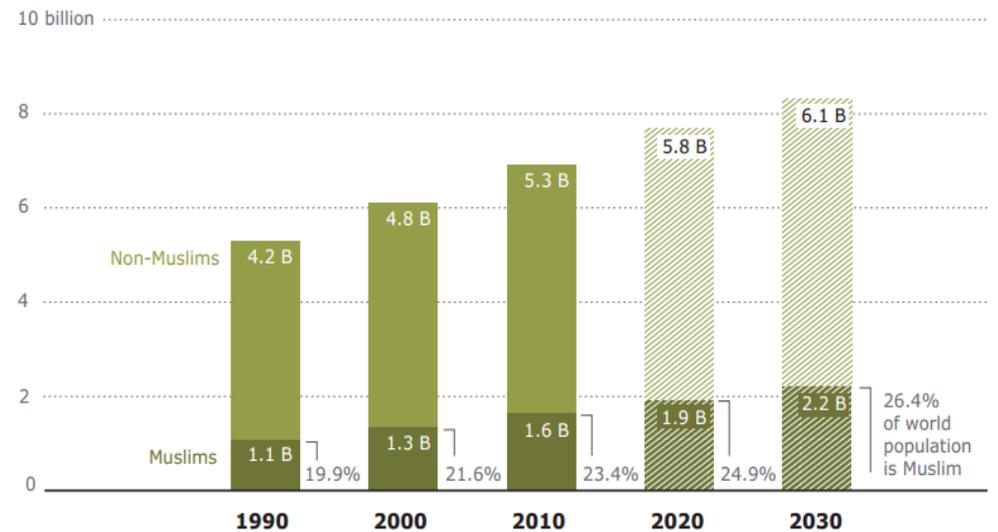
Country	Projected Muslim Population
Pakistan	256,117,000
Indonesia	238,833,000
India	236,182,000
Bangladesh	187,506,000
Nigeria	116,832,000
Egypt	105,065,000
Iran	89,626,000
Turkey	89,127,000
Afghanistan	50,527,000
Iraq	48,350,000



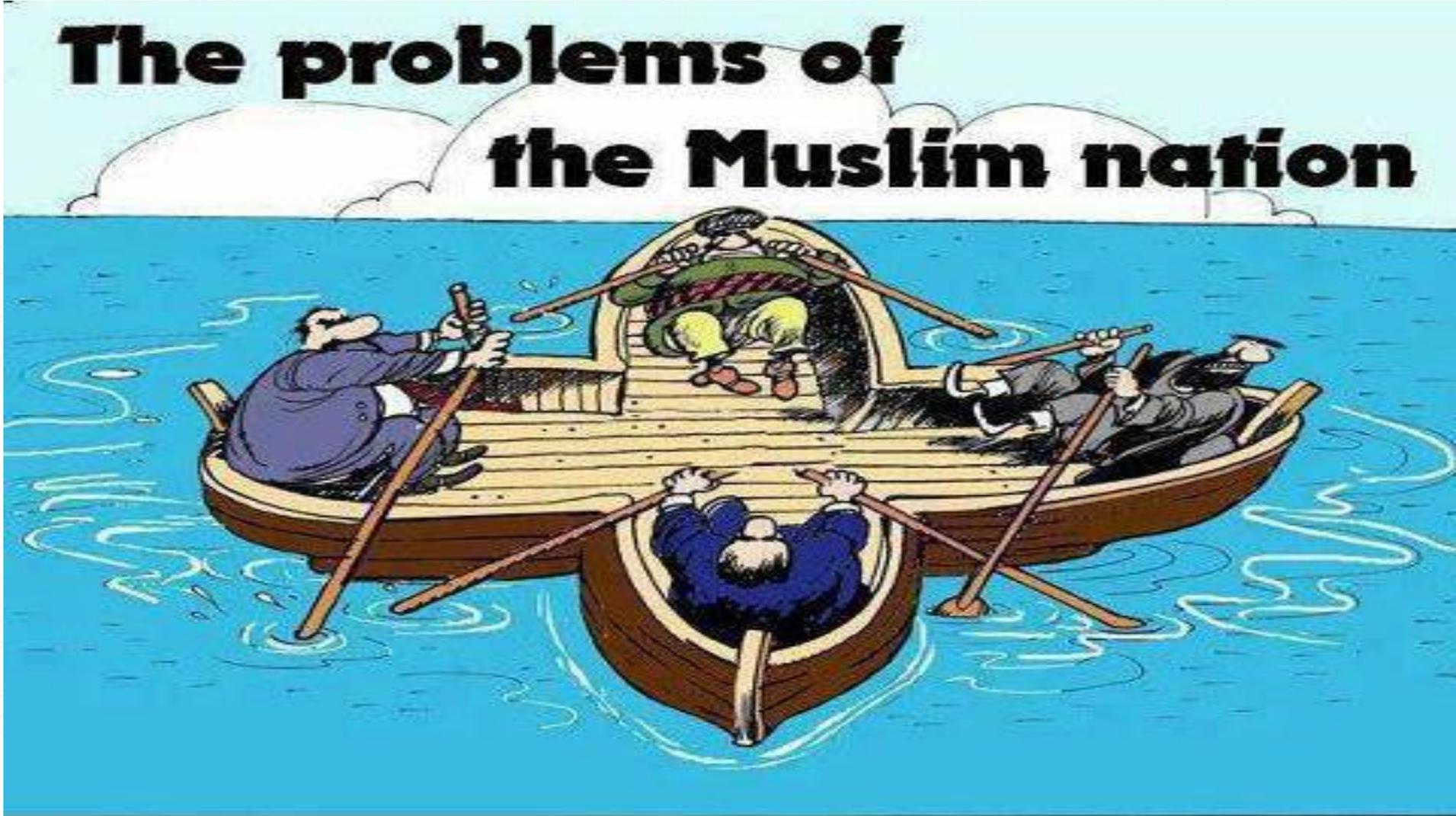
Annual Population Growth Rates for Muslims by Region



Muslims



MUSLIM COUNTRIES FAILDE TO CAPITALIZE THE 6.8 TRILLION MARKET SHARE



GLOBAL BRANDS TODAY

FAST FOODS



PACKAGED FOOD & BEVERAGE



MEDICAL & PHARMA PRODUCTS



COSMETICS

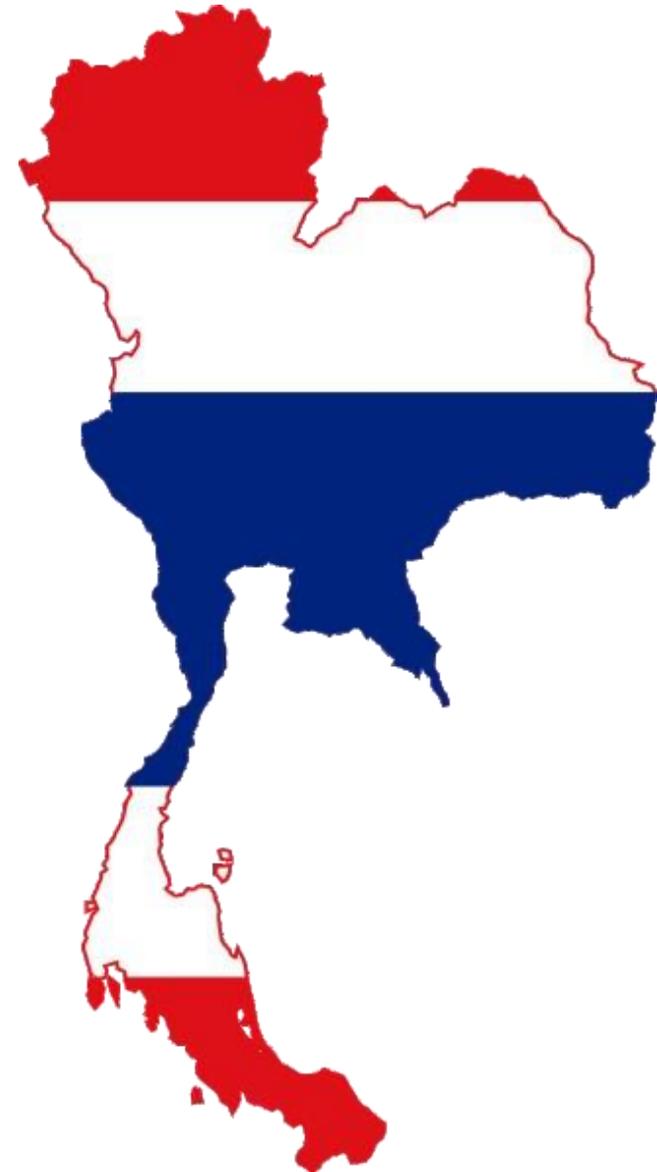


Where Are Muslim Brands with International Outlook



SUCCESS STORY OF NON MUSLIM COUNTRIES

- HALAL industry in Thailand as the market, worth roughly 1.29 billion us dollars has both grown and shrunk, expected to grow by another 6 billion over the next year.
- Halal brands has risen from a mere hundred to over 160K brands, generating 6K million us dollars through the export market alone, exporting to countries all over the world, both Muslim and non-Muslim.
- As the world's first country have its very own Halal Science Centre, aims to push Thailand's Halal industry to change perspectives and upgrade the standard of halal industry in the country.
- Thailand ranks 10th among the world's largest Halal food exports to OIC countries and aimed to become the top five exporters of the Halal foods and services in the next five years.
- In addition to Halal food products, Thailand is proud to promote Halal tourism and ranked 2nd as the top non-OIC most popular destination.



SUCCESS STORY OF NON MUSLIM COUNTRIES

- With a Muslim population about half a million, Australia has become a world leader in the processing and production of Halal meat & meat products.
- The Australian Market is currently estimated at roughly \$ 670 Million, the market is striving to satisfy the demand of the 500,000 Muslim population in Australia, with predicted four-fold growth in the next 6 years.
- It may come at surprise that this sunny country accounts for the whopping 20% of the global Halal food market.
- The country has invested millions of dollars in research and development in meat science and understands that healthy, well fed and stress-free livestock produce the best quality meat for all consumers to enjoy.



SUCCESS STORY OF NON MUSLIM COUNTRIES

- Singapore's strategic location, as a gateway to some 350 million Muslim in South East Asia, serves as a significant factor for the potential growth of its Halal Industry.
- There are more than 50K types of product are Halal Certified in Singapore.
- Higher growth for the "Whole Plant" compared to "Product Scheme".
- Total of 4,630 premises are Halal Certified in Singapore.
- Of these, 828 are manufacturing facilities certified under the "PRODUT" and "WHOLE PLANT" schemes.
- Halal-Certified premises grew 57% in the past 5 years.
- Singapore's Halal e-market eyes on \$50 million sales in its first year.



SUCCESS STORY OF NON MUSLIM COUNTRIES

- Demand for halal products in the Netherlands is on the rise, as the domestic Muslim population grows.
- Of the 500 million animals slaughtered every year for consumption in the Netherlands, about 1.6 million to 2 million are used for halal.
- The Dutch population surpassed the 17 million mark earlier this year, nearly one million of whom are Muslim, according to Statistics Netherlands (CBS). Around two-thirds of Dutch Muslims are of Turkish and Moroccan descent.
- The country's Muslim population is forecasted to increase to around 1.5 million by 2050.



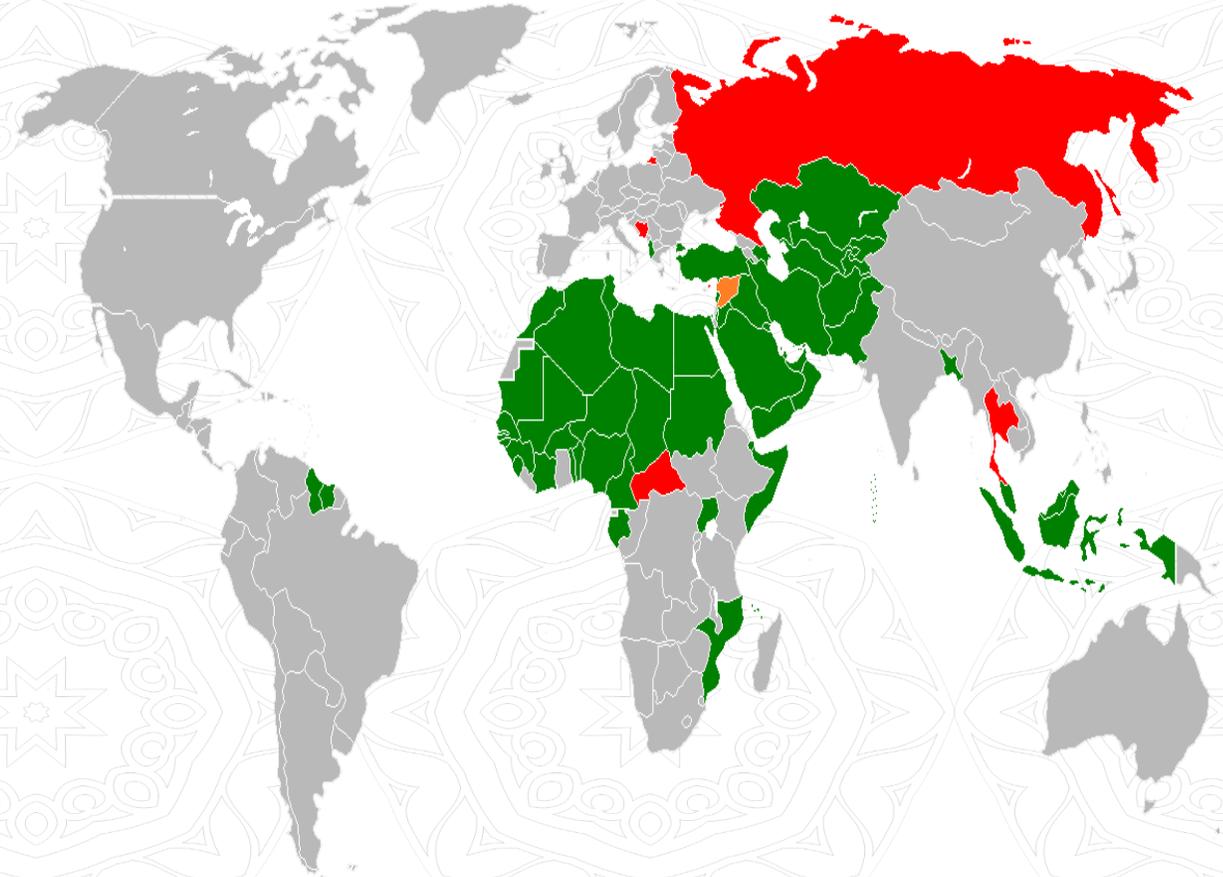
SUCCESS STORY OF NON MUSLIM COUNTRIES

- India has the world's third largest Muslim population at more than 150 million, and presents huge market opportunities for halal-based entrepreneurs.
- In India, the halal industry is predominantly linked to the consumption of halal meat. With only a handful of companies involved in selling halal personal care products, the industry is clearly an untapped segment within the highly competitive FMCG market in India.
- A market outlook report by the Associated Chambers of Commerce & Industry of India (ASSOCHAM) estimates that India's grooming and cosmetic industry will grow to US\$35 billion by 2035 from US\$6.5 billion in 2017.
- Some of these concerns have led to the innovation of breathable cosmetic (halal) goods, which allow water to penetrate the skin during ritual cleansing. Iba Halal Care became the first halal-certified manufacturer of personal beauty products in India, in 2014, and sells across India through e-commerce platforms as well as in seven Indian cities through offline retail.



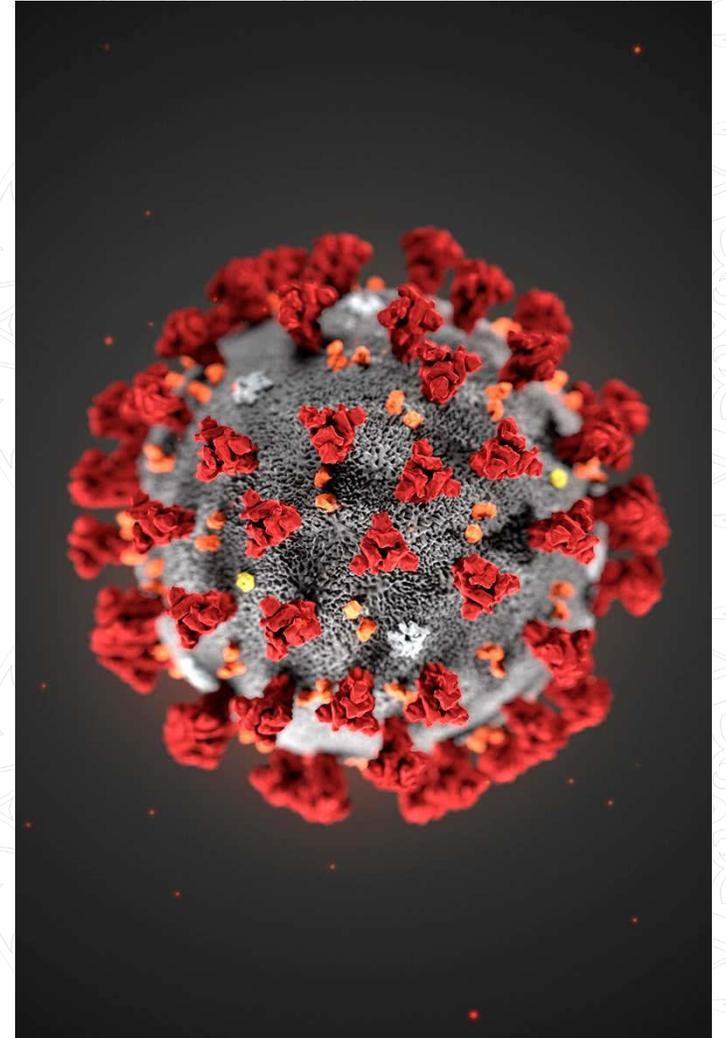
MUSLIM COUNTRIES THINK ALL HALAL MIND SET

- The halal food market is booming globally.
- The Muslim-majority countries are looking to take advantage.
- The halal food market is booming worldwide, but many of the top producers, like Brazil and Australia, are not Muslim countries.
- Some companies in Muslim-majority nations are working to change that.
- Eight of the 10 largest suppliers of global halal meat are nations that have a relatively small Muslim population, like Brazil and Australia. Even New Zealand is a lead exporter of halal beef.
- But now, companies in Muslim-majority countries are trying to get a bigger slice of this market.



COVID-19 PANDEMIC

Nobody envisioned starting the year with a virulent pandemic. But today, the spread of Covid-19 has changed our lives almost overnight and caused many disruptions to our daily routine and businesses. The fact that many lives have fallen to this contagion is of utmost concern to us. But our dedication is to provide our invaluable clients and friends with the best services and business continues. We are already rearranging and re-planning initiatives, working from home to render you the platform to enhance your business in the safest possible manner. We are always there standing with you shoulder to shoulder to show our support and in no way we would want you to feel that we are industries apart.



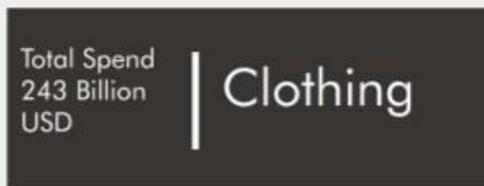
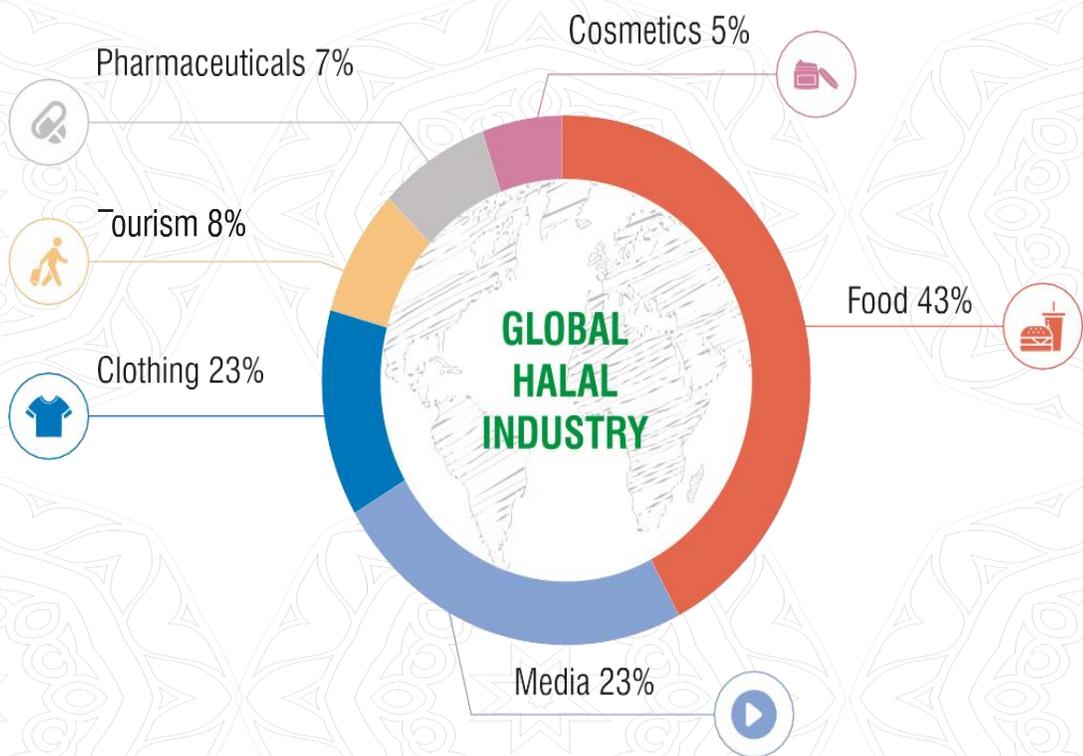
FUTURE INVESTMENT ON SLAUGHTERHOUSES AND SELF SUSTAINABILITY

Halal produce is continuing to grow in demand across the international meat market, with China, Russia and Mexico showing a recent surge of interest in certifications and exploring opportunities for export.

- Demand for halal meats to raise Mexican export market
- Russian meat giants drive up halal exports
- Japan's halal wagyu industry grows as Asian Muslim tourism increases
- Saudi regulatory board concerned over Brazilian chicken slaughter
- Chinese company steps up halal beef production
- Russia looks to export opportunity for halal venison
- Lisaili abattoir trials Al Mawashi smart app delivery service during Ramadan
- Russia to promote halal poultry internationally



THE STATISTICAL VIEW OF GLOBAL HALAL INDUSTRY



OPPORTUNITIES IN HALAL MARKET

- The HALAL Market is fast growing and important emerging market sector, that could not be ignored.
- Halal Market is based on products/components which meet the standards of hygenicity as per Shariah guidelines.
- Consumer seeks alternative for general products and prefer only deemed Halal Products.
- For example, Development of Halal Vaccine is one of the major step towards targeting this market nowadays.
- In general, Halal Vaccines are free from swine & other non-permitted ingredients.
- As per business prospect, the response for Halal Vaccines is proven positive for the Halal Market as Muslim Consumers prefers for such alternative.
- Halal Products are not only the demand of Muslim dominated countries, but also to other non-Islamic countries, wherever Muslim population is present.



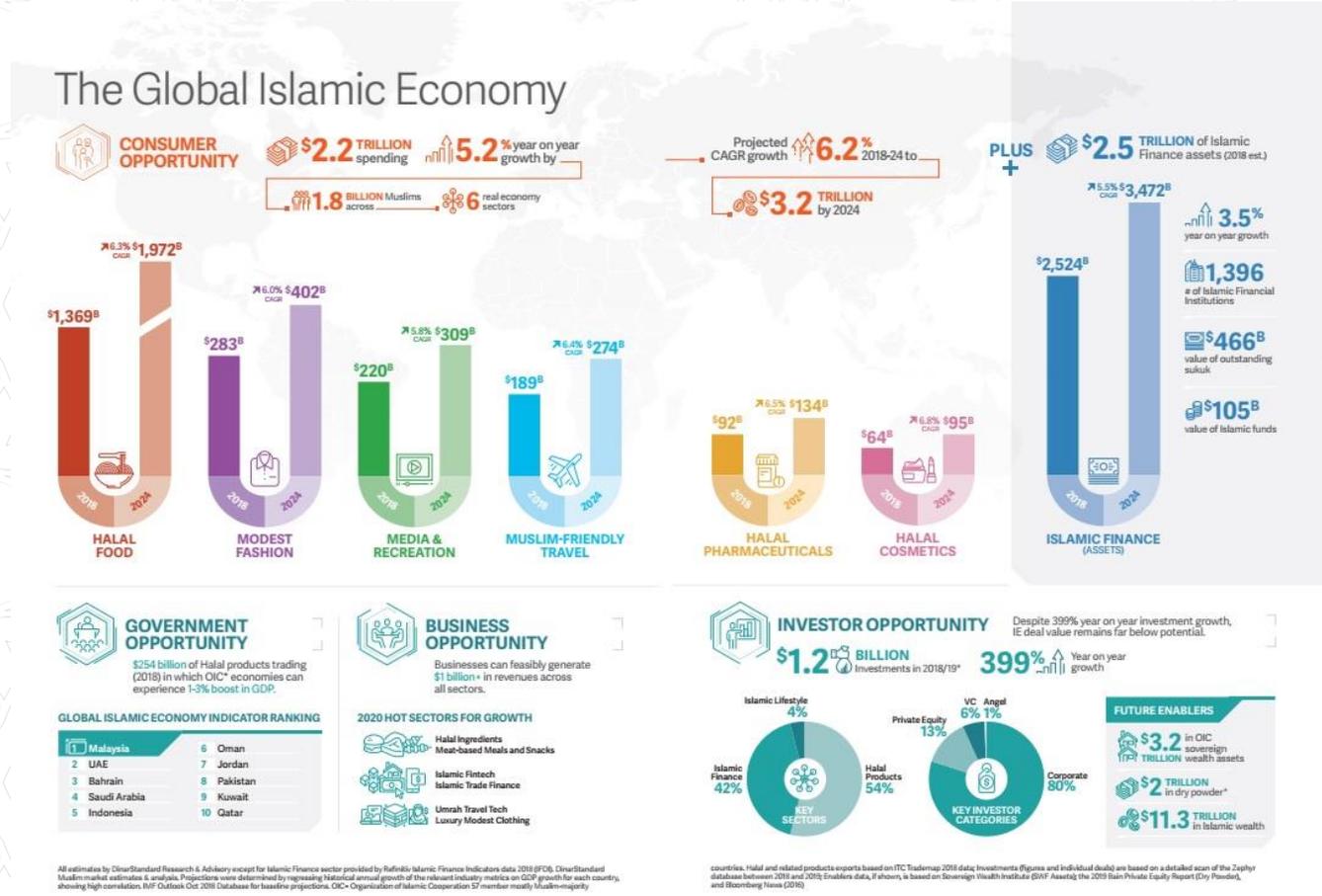
OPPORTUNITIES IN HALAL MARKET

Global Halal Market: USD 6.4 Trillion

- Halal Food : USD 1.1 Trillion
- Halal Clothing : USD 280 Billion
- Halal Finance : USD 1.5 Trillion
- Halal Pharmaceuticals : USD 120 Billion
- Halal Cosmetics : USD 35 Billion
- Halal Tourism : USD 155 Billion

Halal Food Industry

- 16% of Global Food Industry
- Growth Rate 6.9%
- 17.4% by 2018 & 20% BY 2030
- Asia: 63%; Africa: 24% & Europe: 10% by 2030
- USD 1.6 Trillion by 2018



Hopefully there is no more secrets to be united & march towards the holistic & meaningful Development ! Everything Revealed !! Its Time for Us, Specially to the

Young Entrepreneurs – “Halal” is the Global Business Gateway



**We are Khalifahs
We are Accountable, We are Responsible**

*Thank
You*



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